



Briefing Note 050501

The Association's Annual General Meeting and Industry Day

Thursday 26th May 2005 at the Russell Hotel, Russell Square, London WC1B 5BE

Attendance at the 09:30 AGM is free to all members

- 9.00am Registration/Coffee
- 9.30am **Toy Retailers Association AGM** – Westminster Room
(BTHA AGM – Woburn Suite)
- 10.00am **Industry Day programme** - Woburn Suite
The theme for the day is 'Five years on' – garnering a range of perspectives relevant to the industry going forward
- BTHA Chairman's address Clive Jones
- Update on the annual Fun Day Robert Mann, Chair of Toy Trust
- 10.10am The challenges from European regulation in the use of materials in our products and their impact on the industry
Andy McKenzie
Co-Chair of TIE's Safety, Environmental and Technical Committee (SET)
- 10.25am **Retail perspectives** Speaker to be confirmed
- Q & A session**
- 10.45am Coffee
- 11.00am **Perspectives the markets for toys and games**
Frederique Tutt, UK and Spain Toys Director, NPD
- 11.10am **The changing world of children and television**
Lucy Gregory
VP European Research Entertainment Networks, Turner Broadcasting
- 11.20am **Personal perspective on Challenges for the industry**
Alan Munn, former BTHA Chairman and President, past TIE Chairman and President, current TIE Treasurer and CEO of Tomy Europe until 31st March 2005
- Q & A session**
- 11.45am Break
- 12.00pm **Presentation of the BTHA's MAX-IT awards** for excellence in marketing, design and communications
- 12.30pm **Concluding remarks from the Chairmen of the Toy Retailers Association (Ben Green) and BTHA (Clive Jones)**
- 12.45pm **Lunch** including presentation of **BTHA Lifetime Achievement awards to David Rurka & Phil Shayer Toys'R'Us**
- 3.15pm Close